



Succeeding in E-Commerce, Insider Advice and Practical Tips

By Roni Alhadeff

Lulu.com, United States, 2005. Paperback. Book Condition: New. 223 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Rodrigo Alhadeff, founder and CEO of Comersus Open Technologies, goes the extra mile to explain useful tips and secrets that will help you create and maintain a successful online store. Maybe one of the great advantages of this book is that it is a wonderful source of quick solutions for e-commerce administrators, whether they manage a small business e-commerce or an extensive store. Covering everything from payment gateway selection to site design and fraud prevention, and even pro-sales displays and the concept of purchase drive, there is finally a practical and updated book available that will bring -and keep- your store afloat.



READ ONLINE

[7.32 MB]

Reviews

A must buy book if you need to adding benefit. It can be rally fascinating through studying period of time. I am just happy to explain how this is the very best ebook i actually have read within my individual existence and could be he finest book for ever.

-- **Cydney Hand**

Excellent e-book and useful one. It can be rally intriguing through looking at time period. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Pasquale Klocko**