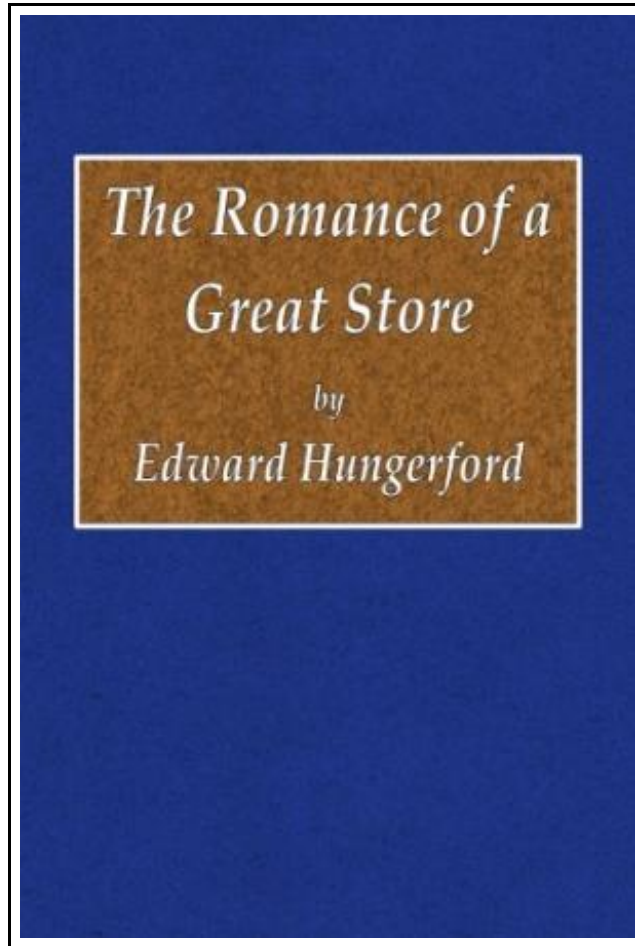


The Romance of a Great Store



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THE ROMANCE OF A GREAT STORE



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Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.The department store as we know it today has its natural place in all the large cities of this country, and indeed in many of the large cities of Europe. In line with the trend of modern business methods these glorified editions of the country store at the cross roads ofl er ideal labor conditions to their employees, and pay good salaries. Consequently, a very different type of worker is attracted to these modern marts than could have been found in any dry-goods store of a decade or more ago. In writing *The Romance of a Great Store*, Mr. Hungerford has told the story of the development of the Macy store in New York City in such a way as to make it very interesting reading. He introduces many items of human interest, while at the same time giving valuable information to the laity about the development, methods, conditions, volume of business, and organization of this mammoth enterprise. At the conclusion of a brief introduction based on the Caveat emptor, -in modern parlance, Let the buyer beware, -he dramatically says: The stage is set. . . . The curtain rises. In the prologue young Rowland Hussey Macy returns to Nantucket from a long whaling voyage. His forbears have lived on this little island for eight generations. But being convinced that the sea is no calling for a married man he has the courage of his convictions and determines to depart for Boston to follow his natural bent for trading in a shop of his own. An interval of some 14 years elapses before the opening of the first act. We are told that during that period young Macy,...



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