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Be a Hero! the Quest for Authentic Leadership

By Matthew Stanley, Ph D Matthew Stanley

Paraview, Inc., United States, 2005. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.Overview Myth is a highly misunderstood concept in today s culture. Although it s typically viewed as mere fairy tale, myth actually reveals truth, and is meant to transfer truth to a culture in an entertaining, understandable way. Our society is built on myth. We see the influence of myth in our art, literature, and music, in our social structure, and in our political and religious institutions. We re surrounded by myth, yet we re unaware of its presence, patterns, and power to guide the leader s quest for truth and freedom. The Leadership Myth describes the journey that hero-leaders have been experiencing since the dawn of time. But becoming a true leader, involves more than learning just a few basic principlesprinciples without processes are platitudes. One must become engaged in the process, and this book outlines that process, step by step. In my leadership and sales training seminars, I got tired of having to use the superficial and ineffective leadership materials currently available, so I decided to write my own. The Leadership Myth uses Greek, Norse,...



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